

Dreaming of Japan: Western Understanding of Japan Through Netflix ～西洋人が見るNetflixに映った日本～

Date & Time: March 28 (Mon), 2022, 3:30-5:00 PM (JST)

Speaker: Dr. Rebecca Chiyoko King-O'Riain

Language: English

Registration Deadline: March 23 (Wed) *See below.

***This event will be held virtually via Zoom.**



NETFLIX

<Abstract>

This lecture examines perceptions and engagements with Japanese television content by fans in the USA and UK/Europe who watch primarily via global digital subscription platforms such as Netflix and Rakuten Viki. It is framed within scientific theories and uses ethnography and in-depth interviewing with fans in the US and Europe to better understand Japanese content popularity and power of the fans in the West.

Dr. Rebecca Chiyoko King-O'Riain is a senior lecturer in the department of Sociology of Maynooth University (Ireland) with research interests in globalization, popular culture, emotions and technology and critical race theory etc.. Her current research explores globalized interpersonal and interactive forms of bodily culture and Asian popular culture.

Admission is free of charge, registration is required.

Registration: <http://bit.ly/33PtM5F> or via QR code

Registration Deadline: March 23 (Wed), 2022, 5 PM (JST)



For more information, contact Prof. Koike at:
koikeurs@kumamoto-u.ac.jp