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## **Recruitment for Registration of** Monitors to Promote Kyushu Travel in Kyushu and advertise the appeal of Kyushu to friends and social

media followers overseas.

The Ministry of Economy, Trade and Industry is conducting "Consumption Rise Project by Promoting Kyushu" to deal with the decrease in expenditure by tourists from Korea, China, Thailand, Hong Kong and Taiwan due to the 2016 Kumamoto earthquakes. Accordingly, to increase consumption and tourism to Kyushu, the project invites foreign monitors to travel in the Kyushu area and promote Kyushu via social media.

Number of Monitors Approximately 50 persons Please note: we will stop accepting applications once all					
the places are taken.					
Selection Timeline	First Selection $7/13 \sim 7/27$	Second Selection 7/19~8/5	Final Selection 7/25~8/10	Decision of Registration for Monitors 7/25~8/10	
First Selection Application Period : July 13 (Wed.) ~ July 27 (Wed.) Selection Process : <ol> <li>Create an article with text and photographs (approximately 100 characters) and upload it to your personal account. Your self advertisement shall be included in your article.</li> <li>Subject of the article must be "the place to visit, taste and experience in Kyushu.</li> <li>Make sure to use the hash tag, "#findkyushu" and create the article in your mother tongue and English or your mother tongue and Japanese.</li> <li>You may use any social media; however, we recommend you to use a social media which you have the most followers, etc.</li> <li>Write the following contents in your email text and send it to the address below. Please note that your article of social media shall be set up to allow the operation to browse.</li> <li>(Contents)</li> <li>Nickname, nationality, URL of the article posted your text and photographs on social network, email address</li> </ol>					
	Email destination address <u>findkyushu@pasona.co.jp</u> Operation : Ms. Hosogai, Pasona Inc.				
		sults : Only successful candidates of the first selection will be contacted for the second selection by July 27 (Wed.) accordingly.			
Second Selection       July 19 (Tue.) ~ August 5 (Fri.)         Selection Process : Screening by application form (self advertisement)         The application form will be sent to the successful candidates of first selection only by July 27 (Wed.) by email.					
Final Selection	July 25 (Tue.) Selection Process etc. Where the final se be registered as the about the registration telephone.	s : Face-to-face lection finding i ne monitors by	s favorable, the ap the operation. The	oplicants shall e information	



